

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Bruce Eisen et al.  
Assignee: User Trends, Inc.  
Title: Electronically Distributing Promotional And Advertising Material  
Based Upon Consumer Internet Usage  
Serial No.: 09/379,167 Filing Date: 08/23/99  
Examiner: John L. Young Group Art Unit: 3622  
Docket No.: M-7729 US

**TRANSMITTAL LETTER FOR APPEAL BRIEF****CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL**

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**Date of Deposit: March 23, 2004**

Mail Stop: SUPPLEMENTAL APPEAL BRIEF  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Please find enclosed an original plus 2 copies of the Supplemental Appeal Brief filed in triplicate.

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Respectfully submitted,  
Century IP Law Group

Date: March 23, 2004

By: 

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Telephone: 310 - 789 - 2100

In re application of: **Bruce Eisen, et al.**  
Serial No: **09/379,167** Filed: **08/23/1999**

Port: **Electronically Distributing Promotional And  
Advertising Material Based Upon Consumer Internet  
Usage**

Art Unit:

Examiner: **John Young**

Attorney Docket No. **AI-7729 US**

The Following, due            in the U.S. Patent & Trademark Office was received in the Patent  
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1. Supplemental Appeal Brief in Triplicate
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruce Eisen et al.

Assignee: User Trends, Inc.

Docket No.: M-7729 US

Serial No.: 09/379,167

Filing Date: 08/23/99

Examiner: John L. Young

Group Art Unit: 2162

Title: Electronically Distributing Promotional And Advertising Material Based Upon Consumer Internet Usage

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REQUEST FOR STATUSBox Non-Fee  
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Dear Sir:

Applicants kindly request the status of the above application. A Supplemental Appeal Brief in Triplicate with a request to reinstate the appeal was filed on March 23, 2004.

To date, applicant has not yet received a response or a reply brief and respectfully requests the status at the earliest possibility.

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as regular mail in an envelope addressed to:

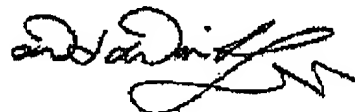
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on June 8, 2004.

6-8-2004

  
Date of Signature

Respectfully submitted,

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<b>User Trends</b>	<b>09/379,167</b>

☒ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

**NOTES/COMMENTS:**

Mr. Young,

Per your request the following documents are transmitted:

1. Request for Status dated 06/08/04.
2. Supplemental Brief, filed 03/23/04.
3. Return Receipt Post Card, stamped 03/23/04.

Please confirm receipt.

Thank you.

F. Jason Far-hadian, Esq.

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